

March
24 - 26 **2026**

Convention Centre
Salvador | Bahia | Brazil



ibem²⁶

The International Meeting
on Brazil's Energy Market



**Integration and diversification
towards energy security**

Meet the institutional partners of iBEM25

March 24 - 26 2025
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SPONSORS



PARTNERS



INSTITUTIONAL PARTNERS



MEDIA PARTNERS



INSURANCE PARTNER



ABOUT

iBEM is the all-energies-under-one-roof event on energy-powerhouse Brazil.

iBEM is a leading conference and exhibition, bringing together the energy sectors and accelerating Brazil's role as a global benchmark for energy diversity, integration, and efficiency.

With a strong focus on advancing a hybrid energy market — where renewable, transitional, and conventional energy sources connect seamlessly — iBEM creates the ideal environment to foster new policies, systems, partnerships, drive innovation, and shape a more resilient energy future.

iBEM is the premier hub and platform for business, policy, academia, technical exchange, and high-level networking, bringing together national and international energy leaders in vibrant Salvador, Bahia, to amplify the efforts towards global energy resilience.



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ORGANIZERS



Founded in 2007, Austral is a Brazil-based international business development consulting firm in the energy market, mostly oil & gas, mining and environmental sectors.

Nicolás Honorato
CEO



Since 2017 offering market intelligence services, BrainMarket's founders and partners hold 40+ years of industry experience when it comes to treat the industrial services market in Brazil in a strategic and planned way.

Eduardo Aragon
Consultant and Executive



A renewable energy consulting firm with 10 years in the Brazilian market, specialized in sustainability, engineering, business management, communication and business intelligence.

Rafael Valverde
CEO





ibem²⁶ NUMBERS



Uncountable moments for networking and professional growth
at one single meeting point

ATTENDEES

Energy-related
professionals
belonging to:

Energy Producing, Processing,
Transmitting, Distributing,
Transporting, and Storing
Companies



Contractors, Supply and
Service Companies



Startups



Financial Institutions



Government Body, Agencies
and Councils



Trade Promotion Agencies and
Chambers of Commerce



Professional Associations



Educational, Research, and
Development Institutions



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VENUE



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CENTRO DE CONVENÇÕES
SALVADOR
BAHIA - BRASIL



MAP



Av. Octávio Mangabeira, 5.490 - Boca do Rio
Salvador - Bahia - Brazil



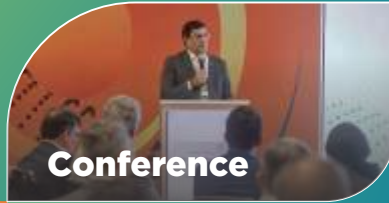
ACTIVITIES

iBEM26



Business Exhibition

Vibrant, sustainably-designed multi-energy exhibition hosting domestic and international companies and institutions.



Conference

The conference will address the energy sector's current challenges and future scenarios with a focus on energy integration.



Business Matchmaking Session

One-on-one customized matchmaking session between energy companies (buyers) and supply & service companies (sellers) based on buying-selling match analysis.



Academic Congress

Academy-driven space aimed at promoting energy R&D projects by students, professors, and researchers.



Technical Section

The operations and maintenance field personnel take the stage to showcase their best practices and technology challenges.



Field Visits

Technical tours to get deep into the field reality of several energy operations around beautiful Salvador.

ACTIVITIES

iBEM26

9



Innovation Arena

Space designed for showcasing new technologies, applied innovation, and fostering connections between key stakeholders.



ESG Arena

A three-day full program in a dedicated space to address environmental, social, and governance topics in the energy sector.



Commercial Arena

The ideal space for companies to showcase their latest products and services for a highly specialized operations and maintenance audience.



Investment Arena

The next great energy projects come true in this space where banks, funds, and investors gather with energy companies and startups looking for project and investment capital.



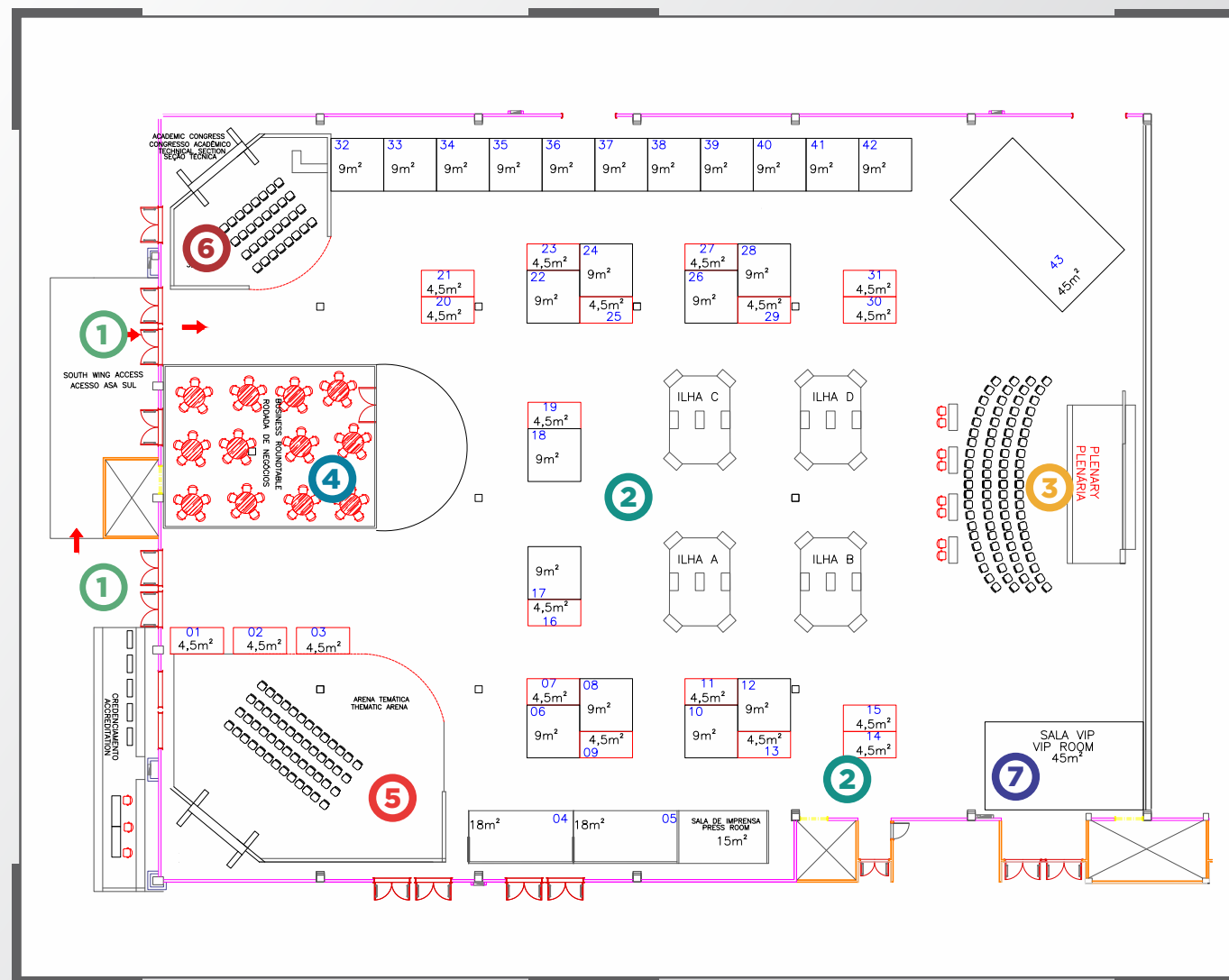
Talents of the Future

An activity especially designed for young professionals of the energy industry, with key information for professional development, as well as trainee programs and HR selection processes.

EVENT FLOOR PLAN



- 1 Wing Access
- 2 Expo
- 3 Plenary
- 4 Matchmaking Session
- 5 Thematic arenas
- 6 Scientific | Technical Conference
- 7 VIP Room



PRELIMINARY PROGRAM



ACTIVITY	DATE	TIME	VENUE
All Energies Summit	Mar 23	9am – 4pm	Location to be determined
Welcome Drink	Mar 23	5pm - 7pm	Historic Centre
Opening ceremony + Inaugural lecture	Mar 24	10am – 12pm	One Energy Arena
Business Exhibition	Mar 24-26	12pm – 7pm	Exhibition Area
Conferences	Mar 24-26	2pm – 6pm	One Energy Arena
ESG Topics	Mar 24-26	2pm – 6pm	ESG Arena
Innovation Topics	Mar 24-26	2pm – 6pm	Innovation Arena
New Products & Services Pitch Presentations	Mar 24-26	2pm – 6pm	Commercial Arena
Industries' Best Practices Presentations	Mar 24-26	2pm – 6pm	Technical Section
Papers' Presentations & Posters	Mar 24-26	2pm – 6pm	Academic Congress
Business Matchmaking Session	Mar 24-26	2pm – 6pm	Business Arena
Investment Rounds	Mar 24-26	2pm – 6pm	Investment Arena
Parallel Meetings & Workshops	Mar 25-26	8am – 12pm	Meeting Rooms and Arenas
Restaurant	Mar 24-26	12pm – 7pm	Convention Centre Restaurants
Event's Party	Mar 25	7pm – 9pm	Marés patio facing the sea
Technical visits	Mar 26	8am – 1pm	Energy-related facilities

Please check the updated schedule at www.ibemenergy.com



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DESK

SPECS

- Coloured Carpet flooring over existing surface (2 m W x 2 m D);
- 1 self-supporting wall (2 m H x 1 m W) for the installation (included) of adhesive visual communication (1 m H x 1 m W) (graphic design not included);
- 1 white MDF cabinet-counter (1 m H x 1 m W x 0.5 m D) with front-facing door and lock;
- 1 high stool;
- 1 LED lighting point;
- 2 power outlets (220V / 10A);
- 1 kVA of power supply;
- General air conditioning.



SPECS

- Colored carpet flooring over existing surface (3 m W x 1.5 m D);
- 1 constructed back wall (3 m W x 2.5 m H) covered with printed eco-friendly canvas (graphic design not included);
- 2 triangular side walls (1 m W x 2.5 m H) covered in white bagum (PVC canvas);
- 1 white MDF cabinet-counter (1 m H x 1 m W x 0.5 m D) with front-facing adhesive visual communication (artwork not included), door, and lock;
- 1 high stool;
- 2 LED lighting points;
- 3 power outlets (220V / 20A);
- 5 kVA of power supply;
- General air conditioning.



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SPECS

- Colored carpet flooring over existing surface (3 m W x 3 m D);
- 1 constructed back wall (3 m W x 2.5 m H) covered with printed eco-friendly canvas (graphic design not included);
- 2 triangular side walls (1 m W x 2.5 m H) covered in white bagum (PVC canvas);
- 1 white MDF cabinet-counter (1 m H x 1 m W x 0.5 m D) with front-facing adhesive visual communication (artwork not included), door, and lock;
- 1 high stool;
- 1 round glass table;
- 4 chairs;
- 2 LED lighting points;
- 3 power outlets (220V / 20A);
- 5 kVA of power supply;
- General air conditioning.

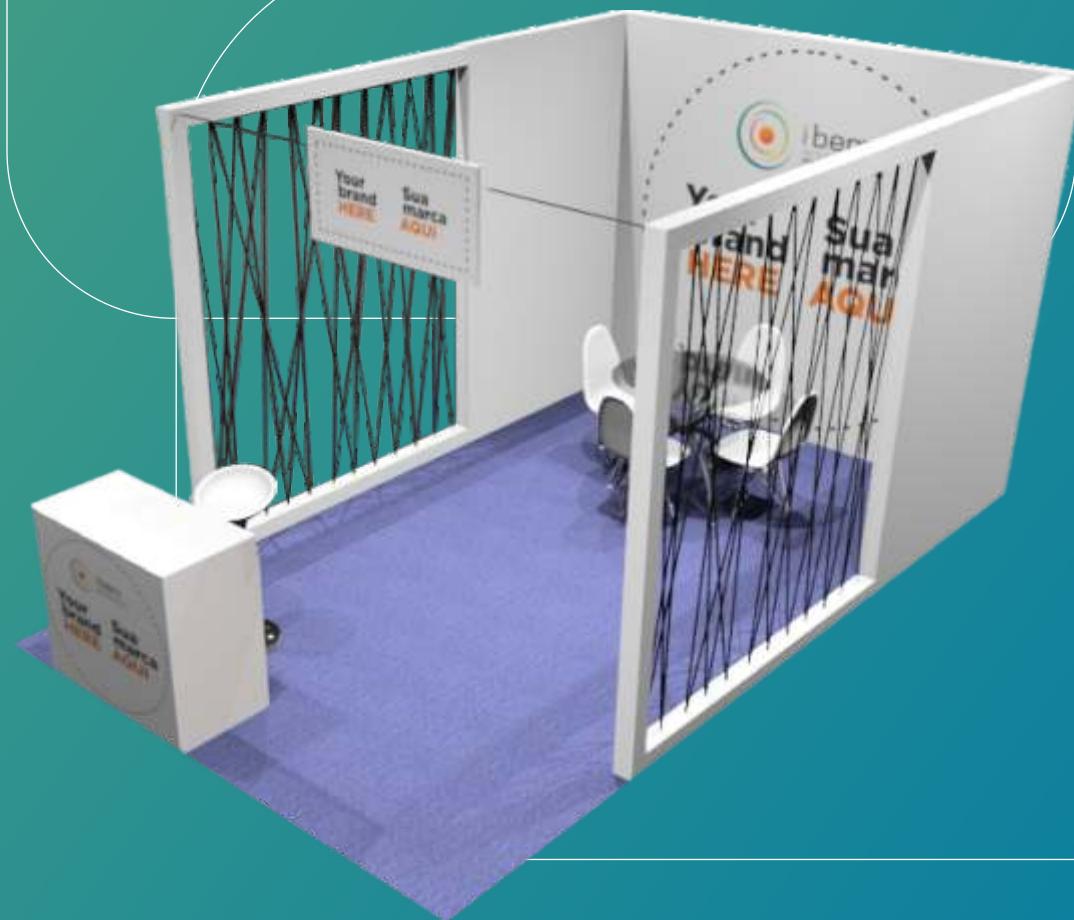


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SPECS

- Colored carpet flooring over existing surface (3 m W x 5 m D);
- 1 constructed back wall (3 m W x 2.5 m H) covered with printed eco-friendly canvas (graphic design not included);
- 2 side walls (1.5 m W x 2.5 m H) covered in white bagum (PVC canvas);
- 2 wooden frames with tensioned nautical rope, color to be defined (2 m W x 2.5 m H);
- 1 fascia panel (1 m W x 0.5 m H);
- 1 white MDF cabinet-counter (1 m H x 1 m W x 0.5 m D) with front adhesive visual communication (artwork not included), door, and lock;
- 1 high stool;
- 1 round glass table;
- 4 chairs;
- 4 LED lighting points;
- 4 power outlets (220V / 20A);
- 5 kVA of power supply;
- General air conditioning.



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SPECS

- Colored carpet flooring over existing surface (3 m W x 6 m D);
- 1 constructed back wall (6 m W x 2.5 m H) covered with printed eco-friendly canvas (graphic design not included);
- 2 triangular side walls (1 m W x 2.5 m H) covered in white bagum (PVC canvas);
- 2 white MDF cabinet-counters (1 m H x 1 m W x 0.5 m D) with front adhesive visual communication (artwork not included), door, and lock;
- 2 high stools;
- 2 round glass tables;
- 8 chairs;
- 4 LED lighting points;
- 4 power outlets (220V / 20A);
- 5 kVA of power supply;
- General air conditioning.



* Standard and prime location options available.

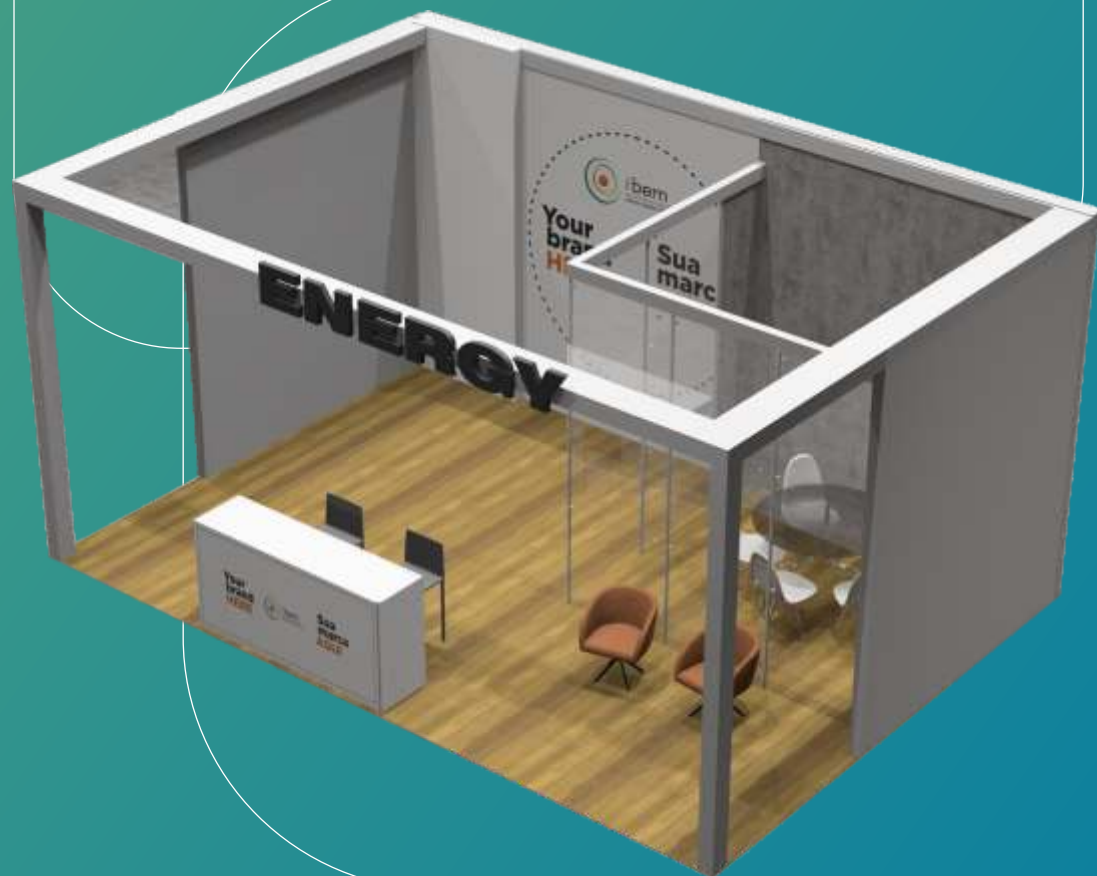


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SPECS

- Vinyl flooring over existing surface (7 m W x 5 m D);
- 1 constructed back wall (2.8 m W x 3.5 m H) covered with printed eco-friendly canvas (graphic design not included);
- 2 walls covered with “burnt cement” style canvas (3 m W x 3.5 m H / 2.5 m W x 3.5 m H), with 2.5 m of printed canvas facing the external side;
- 1 enclosed room built with spider glass (3 m W x 3 m H x 2.5 m D);
- 1 side wall covered in white bagum (PVC canvas) (1.2 m W x 3.5 m H), with support structure for a TV (TV not included);
- 1 fascia panel with cut-out PVC lettering for visual communication (3 m W x 0.7 m H);
- 2 white MDF cabinet-counters (1 m H x 1 m W x 0.5 m D) with front adhesive visual communication (artwork not included), door, and lock;
- 2 high stools;
- 1 round glass table;
- 6 chairs;
- 2 armchairs;
- 10 LED lighting points;
- 6 power outlets (220V / 20A);
- 8 kVA of power supply;
- General air conditioning.

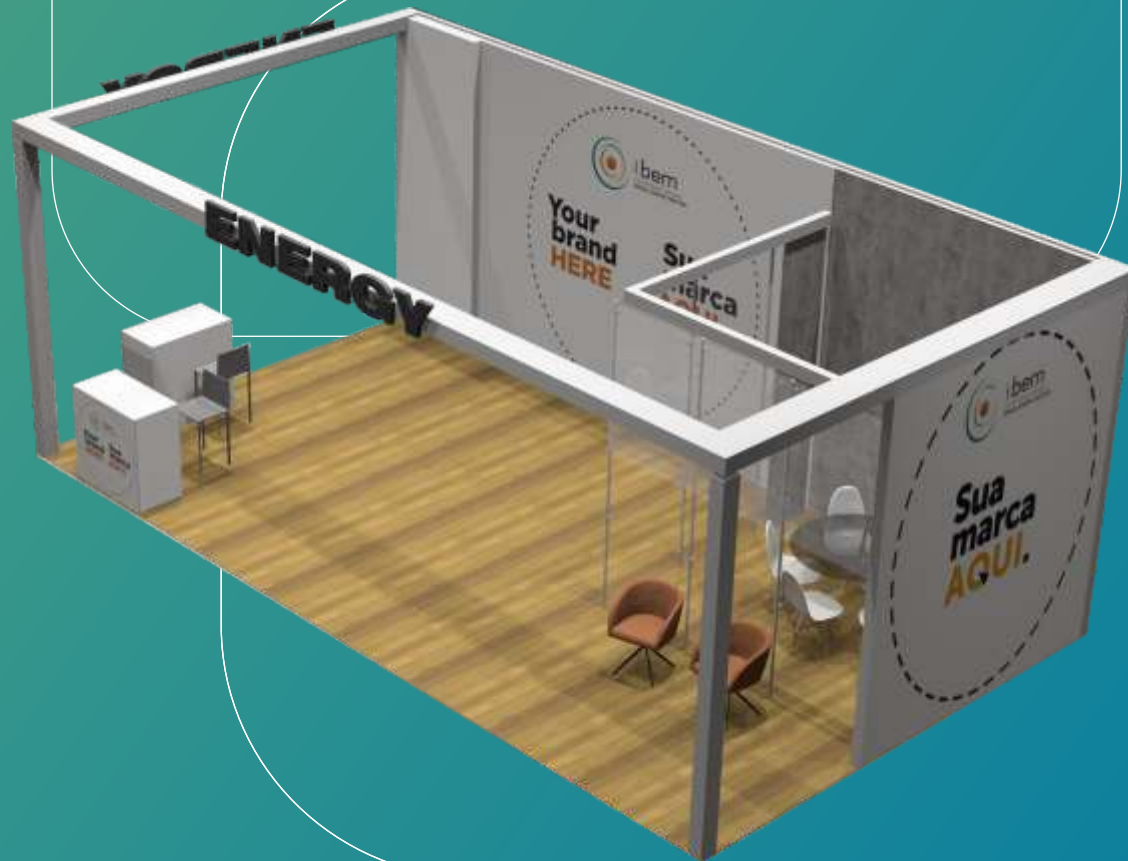


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SPECS

- Vinyl flooring over existing surface (9 m W x 5 m D);
- 1 constructed back wall (4.8 m W x 3.5 m H) covered with printed eco-friendly canvas (graphic design not included);
- 2 walls covered with “burnt cement” style canvas (3 m W x 3.5 m H / 2.5 m W x 3.5 m H), with 2.5 m of printed canvas facing the external side;
- 1 side wall covered in white bagum (PVC canvas) (1.2 m W x 3.5 m H), with support structure for a TV (TV not included);
- 1 enclosed room built with spider glass (3 m W x 3 m H x 2.5 m D);
- 2 fascia panels with cut-out PVC lettering for visual communication (3 m W x 0.7 m H);
- 2 white MDF cabinet-counters (1 m H x 1 m W x 0.5 m D) with front adhesive visual communication (artwork not included), door, and lock;
- 2 high stools;
- 1 round glass table;
- 6 chairs;
- 2 armchairs;
- 10 LED lighting points;
- 6 power outlets (220V / 20A);
- 8 kVA of power supply;
- General air conditioning.



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SPECS

- Colored carpet flooring over existing surface (2 m W x 2 m D);
- 1 constructed back wall (2 m W x 2.5 m H) covered with printed eco-friendly canvas (graphic design not included);
- 2 rectangular side walls (2 m W x 1 m H) covered in white bagum (PVC canvas);
- 1 white MDF cabinet-counter (1 m H x 1 m W x 0.5 m D) with front-facing adhesive visual communication (artwork not included), door, and lock;
- 1 high stool;
- 1 LED lighting points;
- 2 power outlets (220V / 20A);
- 5 kVA of power supply;
- General air conditioning.



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BOOTH TYPES

iBEM-Built

R\$

USD

Self-Built

R\$

USD

Sponsorship Pack Only

STARTUP DESK



5k

1k

DESK



7.5k

1.5k

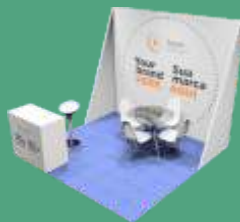
4,5 SQM BOOTH



12k

2.4k

9 SQM BOOTH



21k

4.2k

15 SQM BOOTH



38.5k

7.7k



BOOTH

TYPES

iBEM-Built

R\$

USD

Self-Built

R\$

USD

Sponsorship Pack Only*

18 SQM

BOOTH



52.5k

10.5k

.....

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Special

18 SQM

BOOTH



87.5k

17.5k

.....

--

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Premium

*Prime location

35 SQM

BOOTH



182k

36.5k

.....

--

--

Master

45 SQM

BOOTH



365k

73k

.....

295k

59k

Signature

ISLAND

COUNTER



12k*

2.4k*

.....

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*Per unit of 4 sqm. Discounts available for groups.



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SPONSORSHIP PACKS BENEFITS

	Basic	Brand Activation	Standard	Plus
10s Electronic totem video	--	✓	--	--
Logo with link in website	✓	✓	✓	✓
Prime logo display	✓	✓	✓	✓
Logo in Entrance Backdrop	✓	✓	✓	✓
Mention at Opening Ceremony	--	--	✓	✓
Spot at Matchmaking Session	--	--	✓	✓
Interview in Event Media	--	--	--	✓
Post in Instagram & LinkedIn	Shared card on a carousel	--	Company logo on a carousel	Exclusive post
Logo at Stage LED	--	--	--	--
Featuring at ESG or Innov. Arena	--	--	--	--
360 banner above booth	--	--	--	--
VIP Lounge Access	--	--	--	--
90s Video at Main Plenary	--	--	--	--
Welcome Drink Invites*	--	--	1	2
Event Party Invites**	--	--	1	1
Booth	--	--	--	--
Value R\$	10k	15k	20k	35k
Value USD	2k	3k	4k	7k

*Extra tickets for the Welcome Drink available for purchase at a cost of USD 40 / R\$ 200 per ticket.

** Extra tickets for the Event Party available for purchase at a cost of USD 60 / R\$ 300 per ticket.





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SPONSORSHIP PACKS BENEFITS

	Special	Premium	Master	Prime	Signature
10s Electronic totem video	--	--	--	--	--
Logo with link in website	✓	✓	✓	✓	✓
Prime logo display	✓	✓	✓	✓	✓
Logo in Entrance Backdrop	✓	✓	✓	✓	✓
Mention at Opening Ceremony		✓	✓	✓	✓
Spot at Matchmaking Session	--	✓	✓	✓	✓
Interview in Event Media	--	--	✓	✓	✓
Post in Instagram & LinkedIn	Company logo on a carousel	Company logo on a carousel	Exclusive post	Exclusive post	Exclusive post
Logo at Stage LED	✓	✓	✓	✓	✓
Featuring at ESG or Innov. Arena	--	--	--	--	--
360 banner above booth	--	--	--	--	--
VIP Lounge Access	--	--	--	--	✓
90s Video at Main Plenary	--	--	--	--	✓
Welcome Drink Invites*	1	1	2	3	4
Event Party Invites**	2	3	4	5	7
Booth	18 sqm	18 sqm Premium	35 sqm	45 sqm-i	45 sqm-o
Value R\$	52.5k	87.5k	182k	336/265k	365/295k
Value USD	10.5k	17.5k	36.5k	67/53k	73/59k

*Extra tickets for the Welcome Drink available for purchase at a cost of USD 40 / R\$ 200 per ticket.

** Extra tickets for the Event Party available for purchase at a cost of USD 60 / R\$ 300 per ticket.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES



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Plenary Logo besides all Plenary references on website and event materials + One 2-min video at Plenary each day + One spot at one panel R\$ 150k USD 30k	ESG Arena Logo besides all ESGA references on website and event materials + One 2-min video at ESGA each day R\$ 60k USD 12k	Innovation Arena Logo besides all IA references on website and event materials + One 2-min video at IA each day R\$ 60k USD 12k	Matchmaking Session Logo besides all MS references on website and event materials + One 2-min video at MS each day R\$ 50k USD 10k	Commercial Arena Logo besides all CA references on website and event materials + One 2-min video at CA each day R\$ 40k USD 8k	
Investment Arena Logo besides all INVA references on website and event materials + One 2-min video at INVA each day R\$ 40k USD 8k	Academic Congress Logo besides all AC references on website and event materials + One 2-min video at AC each day R\$ 40k USD 8k	Technical Section Logo besides all TS references on website and event materials + One 2-min video at TS each day R\$ 40k USD 8k	Talents of the Future Logo besides all TF references on website and event materials R\$ 25k USD 5k	Field Visits Logo in all references to VT on website and event materials + opportunity for brand activation R\$ 20k USD 4k	Panel Logo on all references to the panel on website and event materials + lecture on the panel R\$ 20k USD 4k



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



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Event's Ecobag Logo on event's ecobag R\$ 50k USD 10k	Event's Lanyard Logo printed on the event's lanyard. R\$ 50k USD 10k	Speakers Token Logo on speaker gifts R\$ 20k USD 4k	Visitors Token Logo on visitors token R\$ 40k USD 8k
Travel Agency Logo on website and event materials R\$ 15k USD 3k	Partner Airline Logo on website and event materials R\$ 15k USD 3k	Signaling Logo on all (minimum 10) signaling totens distributed throughout the event R\$ 20k USD 4k	
Welcome Drink Logo besides all WD references on website and event materials+ Short speech at WD + 10 WD Tickets R\$ 40k USD 8k	Event Party VIP Logo in all references to the party on the website and event materials+ mention by the main artist + Exclusive VIP Lounge + 10 invitations to the party R\$ 120k USD 10k	Coffee Lounge Logo besides all CL references on website and event materials R\$ 15k USD 3k	

COMMERCIAL CONTACT

Check out
iBEM's website!



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