



**i bem**  
INTERNATIONAL  
BRAZIL ENERGY MEETING

Integrating  
energies



**March**  
**25 - 27**

2025

Convention Center  
Salvador | Bahia | Brazil

Integrating  
energies



**i bem**

INTERNATIONAL  
BRAZIL ENERGY MEETING

**iBEM is the only all-energies-under-one-roof  
event on energy-superpower Brazil.**

[www.ibemenergy.com](http://www.ibemenergy.com) | [in](#) [@](#) [@ibemenergy](#)

Meet the confirmed institutional partners of iBEM25.



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 Convention Center  
 Salvador | Bahia | Brazil



# TABLE OF CONTENTS



05.	About the Event	14.	Program
06.	Organizers	15.	Booth specs
07.	Figures	23.	Booth Types
08.	Attendees	25.	Sponsorship Packs
09.	Venue	27.	Exclusive Sponsorships
10.	Floor Plan	29.	Contact Us





# ABOUT

iBEM is the only all-energies-under-one-roof event on energy-superpower Brazil.

Whether for business, policymaking, academic, technical, or networking purposes, iBEM provides the ideal meeting point for national and international energy-related stakeholders in unique Salvador, Bahia.

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# ORGANIZERS



Founded in 2007, Austral is a Brazil-based international business development consulting firm in the energy market, mostly oil & gas, mining and environmental sectors.

## **Nicolás Honorato** CEO

Austral's founder and director, Nicolás is an international BD professional with 19+ years of experience in the main industries across the Americas. He holds a robust technical background as a Mining Engineer with specialization in Petroleum Engineering and a Master's Degree in Environmental Management.

Nicolas conducts and delivers international market research on products and services in the energy sector and organizes technical events, international trade missions and one-on-one meeting sessions. Having lived and studied in Spain, Belgium, Brazil, and Canada, Nicolás is proficient in English, Spanish, portuguese, and French.



Since 2017 offering market intelligence services, BrainMarket's founders and partners hold 40+ years of industry experience when it comes to treat the industrial services market in Brazil in a strategic and planned way.

## **Eduardo Aragon** Consultor e Executivo

A Civil Engineer with an MBA, Eduardo holds 40+ years of experience, 29 of which in project management and implementation in the oil & gas, energy, chemical & petrochemical, and pulp & paper sectors in Brazil and the US, Mexico, Russia, Spain, Malaysia, Singapore and Indonesia. As a consultant and executive at BrainMarket, he structures and develops businesses in the private industrial sectors thru market trends studies, strategic planning, business plans, sales plans, risk analysis, and ad hoc lectures. Eduardo is the founder and organizer of events like Bahia Solar Energy Meeting (2017, 2018), Bahia Energy Meeting (2019), and Sergipe Oil & Gas (2022, 2023, 2024).



An energy consulting firm with 10 years in the Brazilian market, specialized in sustainability, engineering, business management, communication and business intelligence.

## **Rafael Valverde** CEO

Founder of Eolus Consultoria. 20 years in the energy sector. Elected one of the world's main young Energy executives in 2014, Rafael is a member of the Board of ABEEólica and of FIEB's Infrastructure Committee. He's a former member of the board of ABSOLAR and the Fiscal Board of Companhia Baiana de Pesquisa Mineral (CBPM). Rafael was Superintendent of Industry and Mining at the State Government of Bahia, Brazil.



# FIGURES



**12.750**

sqm across 2 Pavilions  
at Oceanfront, State-  
of-the-Art Salvador  
Convention Centre



**>6.000**

Delegates from  
30+ Countries  
across 5 Continents



**>10**

Energy Sources  
Addressed



**>260**

Exhibitors



**>300**

Speakers across  
2 Plenaries and  
6 Thematic Arenas



**Uncountable moments for professional growth  
and networking at 1 single meeting point**

# ATTENDEES



**March** 2025  
**25 - 27**  
Convention Center  
Salvador | Bahia | Brazil

## Energy-related Professionals belonging to:

Energy Producing, Processing,  
Transmitting, Distributing,  
Transporting, and Storing  
Companies



Governments

Contractors and Supply  
and Service Companies



Trade Promotion Agencies

Startups



Professional Associations

Investment Funds



Universities and Research  
Centers and Agencies





VENUE



CENTRO DE CONVENÇÕES  
**SALVADOR**  
BAHIA - BRASIL



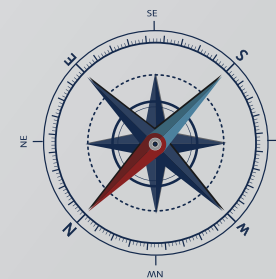
MAP



Av. Octávio Mangabeira, 5.490 - Boca do Rio  
Salvador - Bahia - Brazil

09



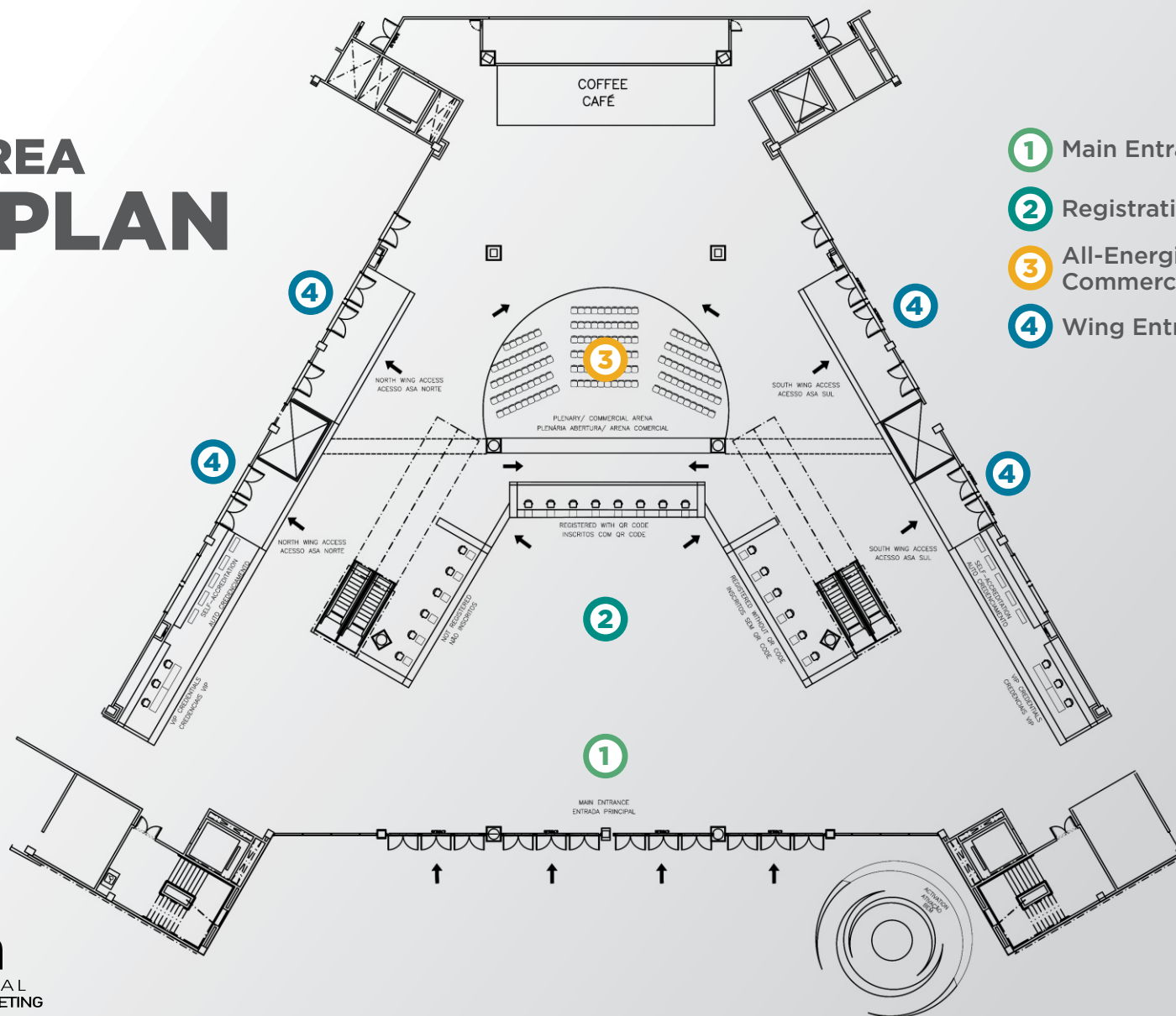


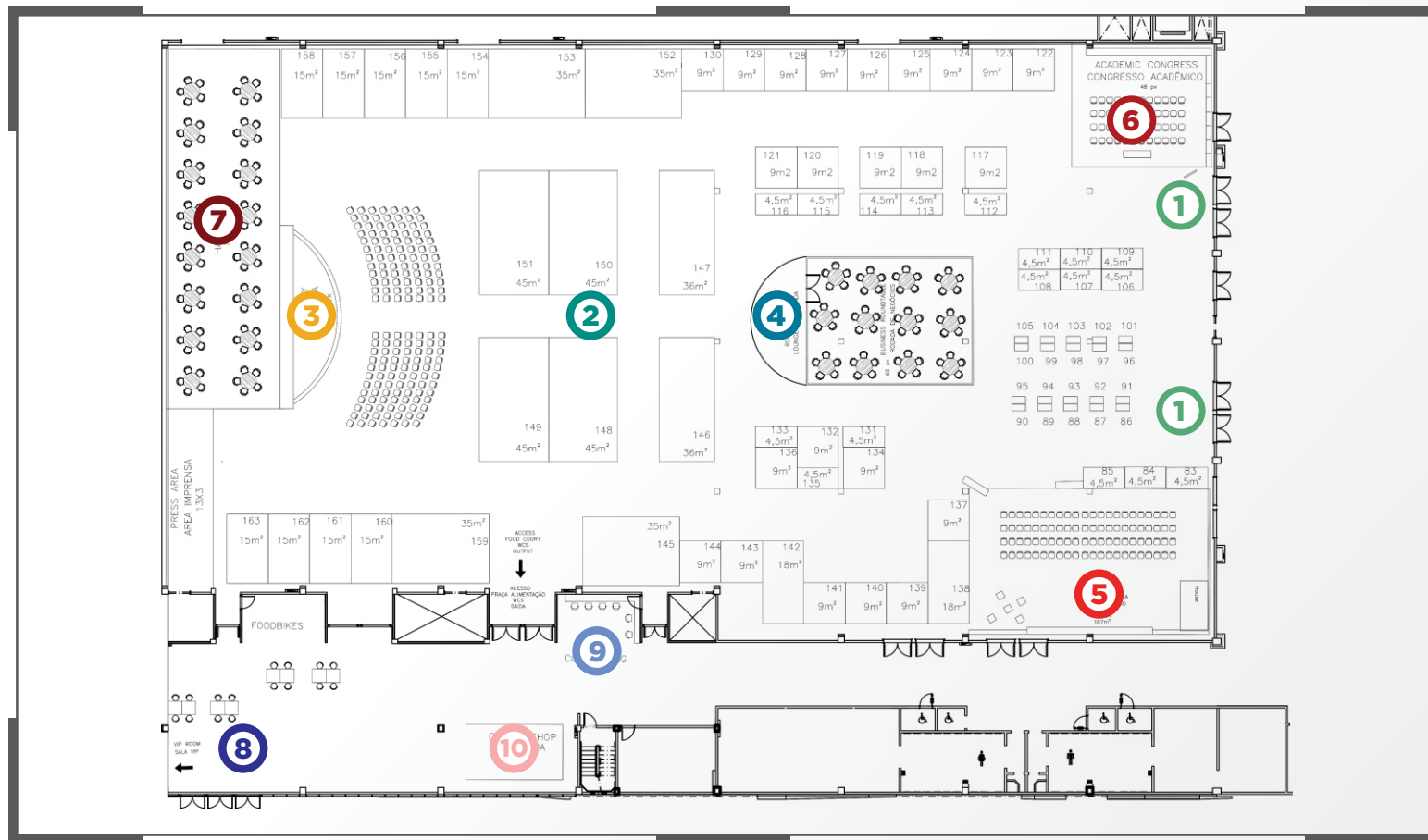
# FULL VIEW FLOOR PLAN





# CENTRAL AREA FLOOR PLAN





# NORTH WING FLOOR PLAN

- ① Wing Access
- ② Expo
- ③ North Plenary
- ④ Business Matchmaking
- ⑤ Innovation Arena
- ⑥ Academic Congress
- ⑦ Hackathon
- ⑧ VIP Room
- ⑨ Coworking Space
- ⑩ Well-Being Space



# SOUTH WING FLOOR PLAN

**1** Wing Access

**2** Expo

**3** South Plenary

**4** ESG Arena

**5** Funding Arena

**6** Technical Section

**7** VIP Room

**8** Coworking Space

**9** Well-Being Space

 ACTIVITY	 DATE	 TIME	 VENUE
Welcome Drink	Mar 24	5pm to 7pm	Bay View Patio in Historic Centre
Opening Ceremony + Keynote Speech	Mar 25	2pm – 3pm	All-Energies Arena
Exhibition	Mar 25-27	1pm – 8pm	Expo Area
All-Energies Conference	Mar 25-27	9am – 6pm	North & South Plenaries
ESG Presentations & Debates	Mar 25-27	2pm – 6pm	ESG Arena
Tech & Innovation Presentations and Debates	Mar 25-27	2pm – 6pm	Innovation Arena
New Products & Services Pitch Presentations	Mar 25-27	2pm – 6pm	Commercial Arena
Industries' Best Practices Presentations	Mar 25-27	2pm – 6pm	Technical Section Arena
Papers' Presentations & Posters	Mar 25-27	9am – 6pm	Academic Congress
One-on-one Business Matchmaking Session	Mar 25-27	2pm – 6pm	Matchmaking Lounge
Investors/Projects Matchmaking	Mar 25-27	2pm – 6pm	Funding Arena
Parallel Meetings & Workshops	Mar 25-27	12pm – 8pm	Meeting Rooms & Arenas
Hackathon	Mar 25-27	24h	Hackathon Room
Restaurant	Mar 25-27	12pm – 8pm	Convention Center Restaurants
Companion Tourism Program	Mar 25-27	8am – 6pm	Salvador Metropolitan Area
Event's Party	Mar 26	8pm – 11pm	Oceanfront “Marés” Patio
Field Visits	Mar 28	7am – 6pm	Energy-related facilities

For the most up-to-date schedule, please check out [www.ibemenergy.com](http://www.ibemenergy.com)

## SPECS

- Carpet flooring (2 m W x 2 m D);
- Self-supporting wall (2 m H x 1 m W) for installation (included) of self-adhesive visual communication (1 m H x 1 m W) (graphic art not included);
- 1 white MDF counter cabinet (1 m H x 1 m W x 0.5 m L) with front door and lock;
- 1 counter stool;
- 1 LED spotlight;
- 2 power outlets 220V/10A;
- 1 kVA power supply;
- General air conditioning.

**Versions available for Regular and Startup Companies**



**March**  
**25 - 27** 2025  
Convention Center  
Salvador | Bahia | Brazil

# 4.5 SQM BOOTH

16

## SPECS

- Carpet flooring (3 m W x 1.5 m D);
- 1 built backup wall (3 m W x 2.5 m H) covered with printed (included) eco canvas (graphic art not included);
- 2 triangular lateral walls (1 m W x 2.5 m H) covered with white canvas;
- 1 white MDF counter cabinet (1 m H x 1 m W x 0.5 m L) with front self-adhesive (included) visual communication (graphic art not included), back door and lock;
- 1 counter stool;
- 2 LED spotlights;
- 3 power outlets 220V/20A;
- 5 kVA power supply;
- General air conditioning.



**March**  
**25 - 27** **2025**

Convention Center  
Salvador | Bahia | Brazil



# 9 SQM BOOTH

## SPECS

- Carpet flooring (3 m W x 3 m D);
- 1 built backup wall (3 m W x 2.5 m H) covered with printed (included) eco canvas (graphic art not included);
- 2 triangular lateral walls (1 m W x 2.5 m H) covered with white canvas;
- 1 white MDF counter cabinet (1 m H x 1 m W x 0.5 m L) with front self-adhesive (included) visual communication (graphic art not included), back door and lock;
- 1 counter stool;
- 1 glass top 4 seater round table;
- 4 chairs;
- 2 LED spotlights;
- 3 power outlets 220V/20A;
- 5 kVA power supply;
- General air conditioning.



Hallway and corner  
versions available



# 15 SQM BOOTH

18

## SPECS

- Carpet flooring (3 m W x 5 m D);
- 1 built backup wall (3 m W x 2.5 m H) covered with printed (included) eco canvas (graphic art not included);
- 2 lateral walls (1.5 m L x 2.5 m H) covered with white canvas;
- 2 white primed MDF frames with decorative stretched nautical rope, colour to be defined (2 m L x 2.5 m H);
- 1 fascia board sign (1 m L x 0.5 m H) with company name in a standardized format;
- 1 white MDF counter cabinet (1 m H x 1 m W x 0.5 m L) with front self-adhesive (included) visual communication (graphic art not included), back door and lock;
- 1 counter stool;
- 1 glass top 4 seater round table;
- 4 chairs;
- 4 LED spotlights;
- 4 power outlets 220V/20A;
- 5 kVA power supply;
- General air conditioning.



**March**  
**25 - 27** 2025  
Convention Center  
Salvador | Bahia | Brazil

# 18 SQM BOOTH

19

## SPECS

- Carpet flooring (3 m W x 6 m D);
- 1 built backup wall (6 m W x 2.5 m H) covered with printed (included) eco canvas (graphic art not included);
- 2 triangular lateral walls (1 m W x 2.5 m H) covered with white canvas;
- 2 white MDF counter cabinets (1 m H x 1 m W x 0.5 m L) with front self-adhesive (included) visual communication (graphic art not included), back door and lock;
- 2 counter stool;
- 2 glass top 4 seater round table;
- 8 chairs;
- 4 LED spotlights;
- 4 power outlets 220V/20A;
- 5 kVA power supply;
- General air conditioning.

Hallway and corner  
versions available



**March**  
**25 - 27** 2025  
Convention Center  
Salvador | Bahia | Brazil

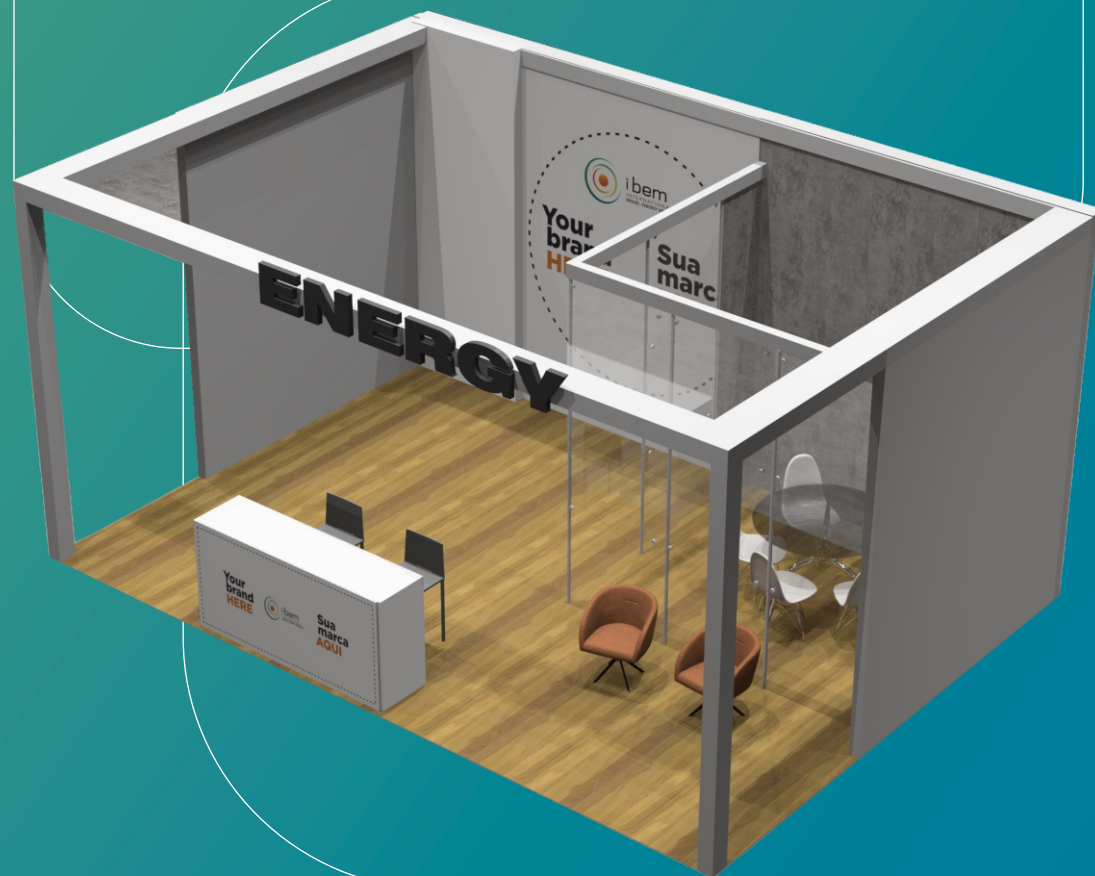


# 35 SQM BOOTH

20

## SPECS

- Vinyl flooring (7 m W x 5 m D);
- 1 built backup wall (2.8 m W x 3.5 m H) covered with printed (included) eco canvas (graphic art not included);
- 2 walls (3 m W x 3.5 m H / 2.5 m W x 3.5 m H) covered with burnt cement, and 2.5 m external side covered with printed eco canvas;
- 1 meeting room with spider glass (3 m W x 3 m H x 2.5 m D);
- 1 lateral wall (1.2 m W x 3.5 m H) covered with white canvas with hanging TV support (TV not included);
- 1 fascia board sign (3 m L x 0.7 m H) with company name in a standardized format;
- 2 white MDF counter cabinets (1 m H x 1 m W x 0.5 m L) with front self-adhesive (included) visual communication (graphic art not included), back door and lock;
- 2 counter stool;
- 1 glass top 6 seater round table;
- 6 chairs;
- 2 armchairs;
- 10 LED spotlights;
- 6 power outlets 220V/20A;
- 8 kVA power supply;
- General air conditioning.



**March**  
**25 - 27** 2025  
Convention Center  
Salvador | Bahia | Brazil

# 36 SQM BOOTH

21

## SPECS

- Marking (9 m W x 4 m P) on existing floor;
- Counter booths layout to be defined;
- 2 power outlets 220V/10A in each counter booth;
- 5 kVA total energy supply;
- General air conditioning



**Exclusive for  
delegations**



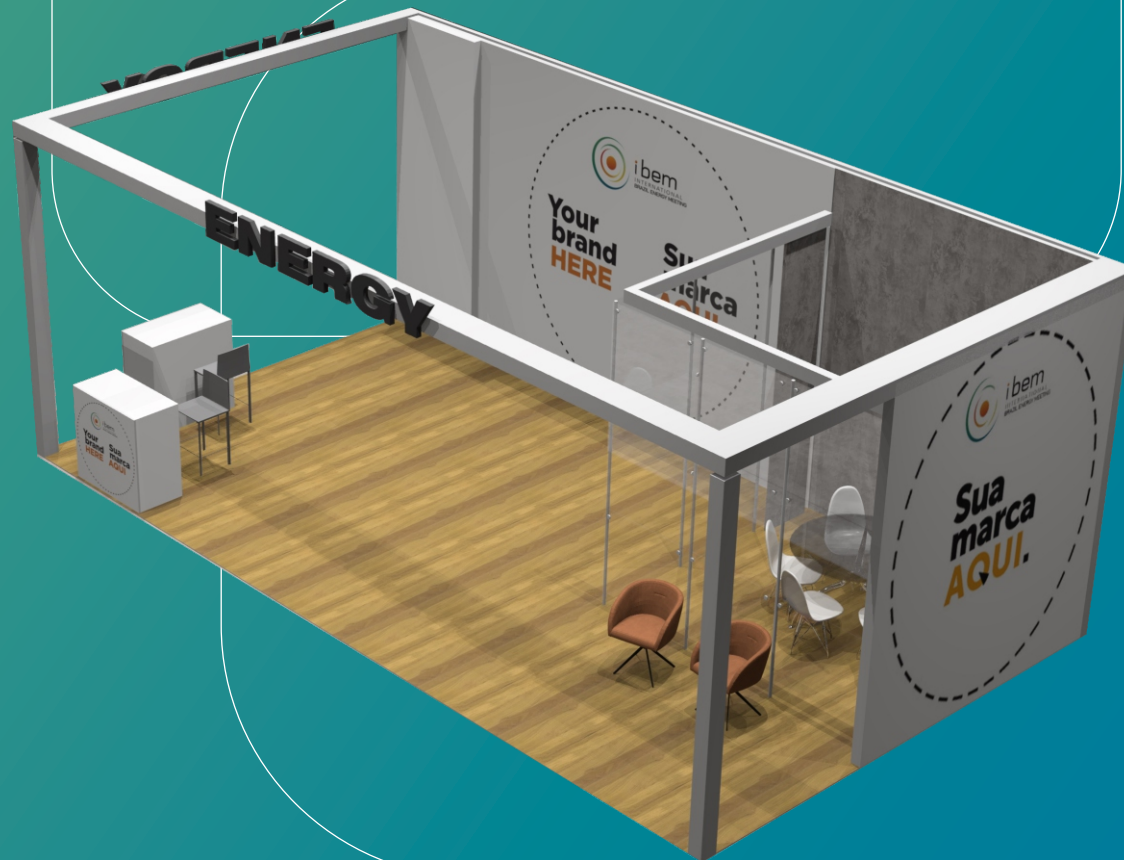
**March**  
**25 - 27** **2025**  
Convention Center  
Salvador | Bahia | Brazil

# 45 SQM BOOTH

22

## SPECS

- Vinyl flooring (9 m W x 5 m D);
- 1 built backup wall (4.8 m W x 3.5 m H) covered with printed (included) eco canvas (graphic art not included);
- 2 walls (3 m W x 3.5 m H / 2.5 m W x 3.5 m H) covered with burnt cement, and 2.5 m external side covered with printed eco canvas;
- 1 meeting room with spider glass (3 m W x 3 m H x 2.5 m D);
- 1 lateral wall (1.2 m W x 3.5 m H) covered with white canvas with hanging TV support (TV not included);
- 2 fascia board signs (3 m L x 0.7 m H) with company name in a standardized format;
- 2 white MDF counter cabinets (1 m H x 1 m W x 0.5 m L) with front self-adhesive (included) visual communication (graphic art not included), back door and lock;
- 2 counter stool;
- 1 glass top 6 seater round table;
- 6 chairs;
- 2 armchairs;
- 10 LED spotlights;
- 6 power outlets 220V/20A;
- 8 kVA power supply;
- General air conditioning.



**Versions available:  
in-facing and out-facing**



**March**  
**25 - 27**  
2025  
Convention Center  
Salvador | Bahia | Brazil








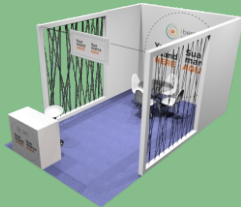
# BOOTH TYPES

iBEM-Built — R\$  
USD

Self-Built — R\$  
USD

Sponsorship  
Pack Only



	DESK	STARTUP DESK	4.5 SQM BOOTH	9 SQM BOOTH	9 SQM BOOTH CORNER	15 SQM BOOTH
						
	5K	3.5K	9K	16.5K	20K	47.5K
	1K	700	1.7K	3K	3.6K	8.5K
	..	..	..	..	..	..
	--	--	--	--	--	--
	--	--	--	--	--	--
	--	--	--	--	--	Special

\*\*Add-ons available as per booth description slides, not included

\*Prices for Early Bird registrations. Deadline July 31th, 2024.  
\*Prices for commercialization Phase 2. Deadline October 31st, 2024.





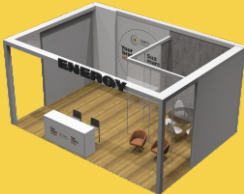

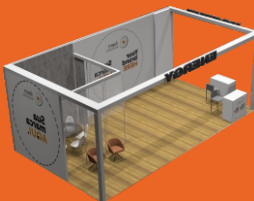
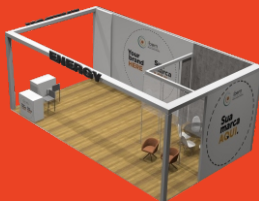
# BOOTH TYPES

iBEM-Built — R\$  
USD

Self-Built — R\$  
USD

Sponsorship  
Pack Only



	18 SQM BOOTH	18 SQM BOOTH	35 SQM BOOTH	36 SQM BOOTH	45 SQM BOOTH	45 SQM BOOTH
		CORNER		INT'L DELEG	IN-FACING	OUT-FACING
						
iBEM-Built	40K	70K	140K	108K	259K	280K
Self-Built	7.5K	12.5K	26K	20K	48K	52K
Sponsorship Pack Only	--	--	--	--	204K	226k
	--	--	--	--	38K	42k
	--	Premium	Master	--	Prime	Signature

\*\*Add-ons available as per booth description slides, not included

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**March**  
**25 - 27**  
Convention Center  
Salvador | Bahia | Brazil

## SPONSORSHIP PACKS BENEFITS

	Express	Smart (Small Buss. Only)	Sweet	Right-on	Standard	Plus
ppt at Commercial Arena	✓	--	--	--	--	--
30' Branding activation	--	--	--	✓	--	--
Logo with link in website	--	✓	✓	--	✓	✓
Prime logo display	--	--	--	--	--	--
Post in Instagram & LinkedIn	--	--	2 logos card	--	1 logo card	Exclusive posting
Logo at Stage LED	--	--	✓	--	✓	✓
Logo in Entrance Backdrop	--	--	✓	--	✓	✓
Mention at Opening Cerem.	--	--	--	--	✓	✓
Spot at Matchmaking Session	--	--	--	--	✓	✓
Interview in Event Media	--	--	--	--	--	✓
ppt at ESG or Innovation Arena	--	--	--	--	--	--
360 banner above booth	--	--	--	--	--	--
VIP Lounge Access	--	--	--	--	--	--
90s Video at Main Plenary	--	--	--	--	--	--
Welcome Drink Invites*	--	--	--	--	1	2
Event Party Invites**	--	--	--	--	1	1
Booth	--	--	--	--	--	--
Value R\$	2k	3k	6k	10k	15k	25k
Value USD	400	600	1.2k	2k	3k	5k

25

\*Extra tickets for the Welcome Drink available for purchase at a cost of R\$200 per ticket.

\*\* Extra tickets for the Event Party available for purchase at a cost of R\$350 per ticket.

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\*Prices for commercialization Phase 2. Deadline October 31st, 2024.





**March**  
**25 - 27**  
Convention Center  
Salvador | Bahia | Brazil

## SPONSORSHIP+BOOTH PACK BENEFITS

	Special	Premium	Master	Prime	Signature
ppt at Commercial Arena	--	--	--	--	--
30' Branding activation	--	--	--	--	--
Logo with link in website	✓	✓	✓	✓	✓
Prime logo display	✓	✓	✓	✓	✓
Post in Instagram & LinkedIn	1 logo card	1 logo card	Exclusive posting	Exclusive posting	Exclusive posting
Logo at Stage LED	✓	✓	✓	✓	✓
Logo in Entrance Backdrop	✓	✓	✓	✓	✓
Spot at Matchmaking Session	--	✓	✓	✓	✓
Mention at Opening Cerem.	--	✓	✓	✓	✓
Interview in Event Media	--	--	✓	✓	✓
ppt at ESG or Innovation Arena	--	--	✓	✓	✓
360 banner above booth	--	--	--	✓	✓
VIP Lounge Access	--	--	--	--	✓
90s Video at Main Plenary	--	--	--	--	✓
Welcome Drink Invites*	1	1	2	3	4
Event Party Invites**	2	3	4	5	7
Booth	15 sqm	18 sqm-c	35 sqm	45 sqm-i	45 sqm-o
Value R\$	47.5k	70k	140k	259/204k	280/226k
Value USD	8.5k	12.5k	26k	48/38k	52/42k

\*Extra tickets for the Welcome Drink available for purchase at a cost of R\$200 per ticket.

\*\* Extra tickets for the Event Party available for purchase at a cost of R\$350 per ticket.

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# EXCLUSIVE SPONSORSHIP OPPORTUNITIES



<b>North Plenary</b>  Logo besides all NP references on website and event materials + One 2-min video at NP each day + One spot at one panel  R\$ 250k   USD 45k	<b>South Plenary</b>  Logo besides all SP references on website and event materials + One 2-min video at SP each day + One spot at one panel  R\$ 250k   USD 45k	<b>ESG Arena</b>  Logo besides all ESGA references on website and event materials + One 2-min video at ESGA each day  R\$ 100k   USD 20k	<b>Innovation Arena</b>  Logo besides all IA references on website and event materials + One 2-min video at IA each day  R\$ 100k   USD 20k	
<b>Commercial Arena</b>  Logo besides all CA references on website and event materials + One 2-min video at CA each day  R\$ 75k   USD 15k	<b>Technical Section</b>  Logo besides all TS references on website and event materials + One 2-min video at TS each day  R\$ 60k   USD 11k	<b>Academic Congress</b>  Logo besides all AC references on website and event materials + One 2-min video at AC each day  R\$ 60k   USD 11k	<b>Matchmaking Session</b>  Logo besides all MS references on website and event materials + One 2-min video at MS each day  R\$ 50k   USD 10k	
<b>Funding Arena</b>  Logo besides all FA references on website and event materials + One 2-min video at FA each day  R\$ 60k   USD 11k	<b>Hackathon</b>  Logo besides all HK references on website and event materials  R\$ 50k   USD 10k	<b>Field Visits</b>  Logo besides all FV references on website and event materials  R\$ 25k   USD 5k	<b>Talents of the Future</b>  Logo besides all TF references on website and event materials  R\$ 20k   USD 4k	<b>Orientation Signs</b>  Logo in all (at least 30 orientation signs spread across the exhibition floor)  R\$ 30k   USD 6k



<b>Event's Ecobag</b>  Logo on event's ecobag  R\$ 150k   USD 28k	<b>Event's Lanyard</b>  Logo on event's lanyard  R\$ 150k   USD 28k	<b>Speakers Token</b>  Logo in ST  R\$ 20k   USD 4k	<b>Delegates Token</b>  Logo in DT  R\$ 40k   USD 8k
<b>Travel Agency</b>  Logo besides all NFC references on website and event materials  R\$ 15k   USD 3k	<b>Partner Airline</b>  Logo besides all SFC references on website and event materials  R\$ 15k   USD 3k	<b>Coffee Lounge</b>  Logo besides all CL references on website and event materials  R\$ 15k   USD 3k	<b>Welcome Drink</b>  Logo besides all WD references on website and event materials + Short speech at WD + 10 WD Tickets  R\$ 100k   USD 20k
<b>Event Party VIP(3)</b>  Logo besides all EP references on website and event materials + Acknowledgement by main artist + Exclusive VIP Lounge at EP + 10 EP Tickets  R\$ 100k   USD 20k	<b>Event Party Food</b>  Logo besides all EPF references on website and event materials + Acknowledgement by main artist + Exclusive VIP Lounge beside party's food court area + 10 EP Tickets  R\$ 100k   USD 20k	<b>Event Party Drinks</b>  Logo besides all EPD references on website and event materials + Acknowledgement by main artist + Exclusive VIP Lounge beside party's bar area + 10 EP Tickets  R\$ 100k   USD 20k	<b>Event Party Token</b>  Logo besides all EPT references on website and event materials + Acknowledgement by main artist + 10 EP Tickets  R\$ 30k   USD 6k

*\*Prices for Early Bird registrations. Deadline July 31th, 2024.*  
*\*Prices for commercialization Phase 2. Deadline October 31st, 2024.*



# COMMERCIAL CONTACT

Check out  
iBEM's website!



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Commercial Manager, International

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Commercial Manager, Brazil

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